



**Be informed. Be involved.**

**Be a LANE TECH “CHAMPION”**

To become a Lane Tech Champion, contact us at [shankar.iyer@friendsoflane.org](mailto:shankar.iyer@friendsoflane.org)

## BUSINESS SPONSOR LEVELS AND BENEFITS

**Platinum: \$10,000+**

All Friend, Bronze, Silver and Gold benefits, plus:

- Maximum exposure through Western/Addison banner (75,000+ people/day), social media posts, email blasts (4,000+ people/week and 5,000+/month)
- 6 Green & Gold Gala Tickets
- Logo Listing and link in Monthly Friends of Lane Newsletter (5000+ people)
- Champion Plaque by the Lane Tech main office or listing on outside marquee
- Friends of Lane Dedicated promos on Social Media

**Gold: \$5,000 – \$9,999**

All Friend, Bronze and Silver benefits, plus:

- Logo and link in weekly Friends of Lane e-blasts (4,000+people)
- Semi-annual, personalized promotional e-blast (you provide content)

**Silver: \$2,500 – \$4,999**

All Friend and Bronze benefits, plus:

- Logo on Street Banner on Addison or Western Ave with Logo (75,000+ people/day)
- Annual, personalized promotional e-blast

**Bronze: \$1,000 – \$2,499**

All Friend benefits, plus:

- Name/logo listed on Friends of Lane website with link
- Logo featured on Lane Tech Gala Banner along Western Avenue

**Friend: \$500 – \$999**

Friend benefits include:

- We Support Lane window cling for your business - or eButton for your website
- Acknowledgement in Friends of Lane Social Media - Facebook, Twitter and Instagram